

YOUR FIXED OPS. FULLY OPTIMIZED.

For over two decades, DSD has partnered with dealerships to solve complex facility challenges and support long-term success. Welcome to the DSD newsletter, where fixed ops expertise meets the ideas driving the industry forward.



We Handle the Details So You Don't Have To

When a dealership facility isn't designed and built for operational efficiency, every underutilized bay, workflow bottleneck, and construction misstep can translate directly into lost revenue. DSD was built to solve exactly that. As your single point of contact from blueprint to bay, we eliminate vendor chaos, prevent costly change orders, and keep every project on schedule.

With 20+ years of expertise and teams in Georgia and Colorado, DSD serves dealerships nationwide, bringing the same precision and partnership to every project, regardless of scope or scale.

DISCOVER THE DSD DIFFERENCE

Concept-to-Completion What Sets Us Apart

One team. Zero gaps. From consulting and custom design to equipment procurement, installation, and long-term aftercare — DSD owns every step so you can focus on running your business.

EXPLORE OUR PROCESS



Meet the Visionary Behind DSD MICHEAL BOLDEN

CO-FOUNDER & CEO

Micheal Bolden built DSD on a simple belief: **dealers deserve a true partner, not just a vendor.** As Co-Founder and CEO, he draws on 34 years of automotive experience to lead the company's strategy, growth, and culture, ensuring every project reflects DSD's core values of integrity, transparency, and excellence.

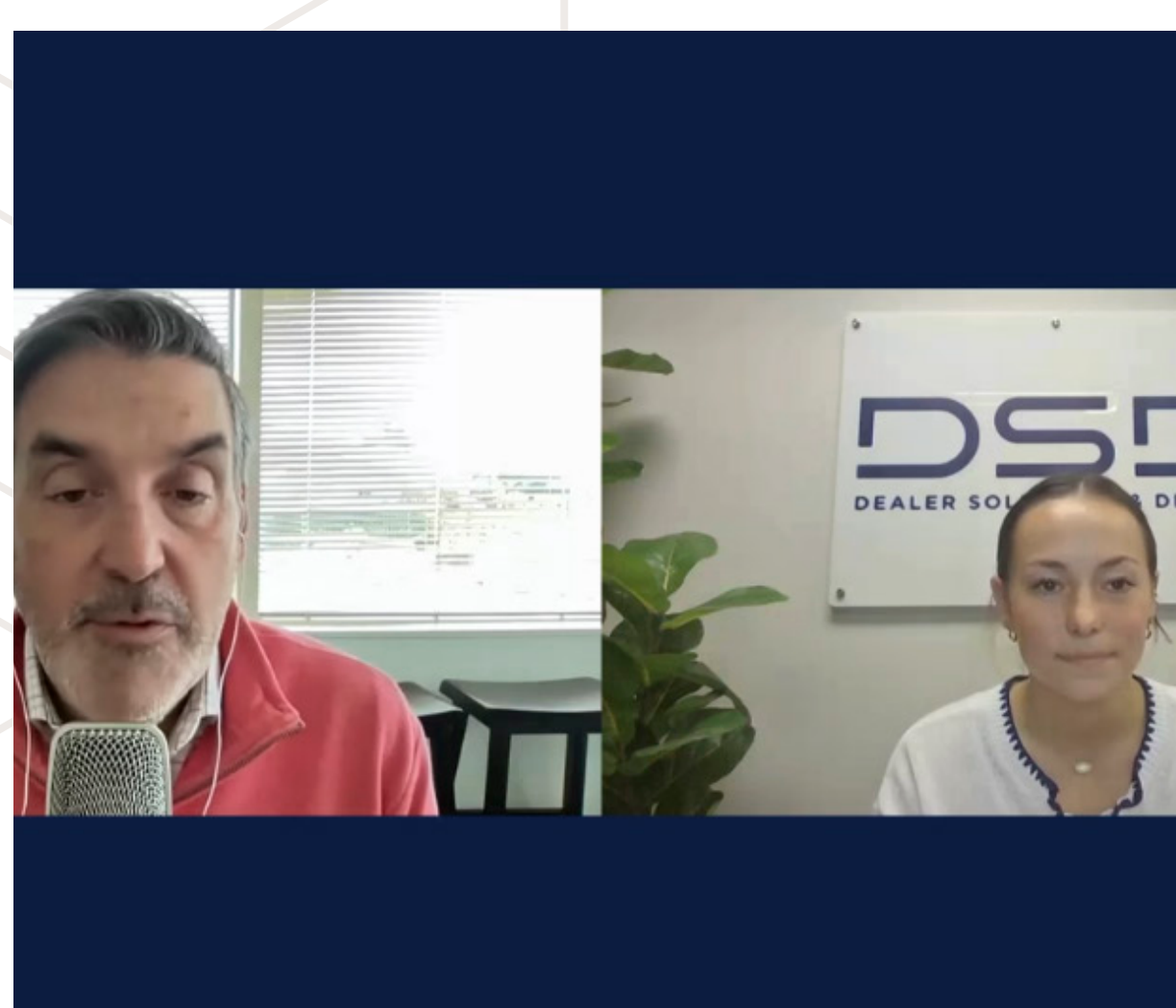
Under his leadership, DSD has grown from a bold idea into the nation's most trusted fixed ops firm, completing 2,000+ facility projects with an elite team of industry experts delivering results nationwide.

MEET THE EXPERTS BEHIND DSD



Have You Heard Our Podcast?

Talking Shop, DSD's official podcast, is where industry leaders pull back the curtain on what's really shaping fixed ops today. From project execution and facility design to leadership and business development, every episode brings a fresh perspective and actionable insight for dealers and industry professionals looking to grow. Here's what we've been covering:



EPISODE 8

Dan Shine
Senior Editor at Automotive News

Shine shares what he's seeing across service and parts operations right now, from the technician shortage reshaping departments to the rising customer expectations dealers can't afford to ignore.

EPISODE 9

Mark Motsiff
Client Advisory Specialist at DSD

Motsiff breaks down the operational strategies and asset management tools helping dealers run leaner, more profitable service departments. If you want to know where fixed ops efficiency is headed, this episode is your inside track.



LISTEN TO THE LATEST EPISODE

Real Experiences. Real Results.

Don't just take our word for it — here's what dealers across the country are saying.

"The attention to detail and commitment to excellence made this journey very comfortable in both the parts and fixed operations scopes."

Mike Erdman, President/CEO
Mike Erdman Toyota

"Having one person from DSD organize this is like having somebody manage the orchestra."

Joe Agresti, Dealer
Dream Motor Group

DON'T MISS WHAT'S NEXT

Stay ahead of the curve each quarter with exclusive project spotlights, industry insights, and the conversations shaping what's next. Ready to transform your fixed ops? Let's build something great together.

LET'S BUILD SOMETHING TOGETHER